



Our mission

"Design, build and commercialize a smart eyewear solution to enable hands-fee execution of a common business process, leveraging computing power and connectivity of widespread mobile phone technology."



Our solution for enterprise

- > The enterprise's challenge
 - Connecting the deskless workers to the "smart factory"
 - Coping with an ageing workforce and a drain of knowledge
 - Current smart glasses are unpractical & inconvenient
- > Our solution: leveraging a smartphone
 - Light, comfortable & safe frame
 - Future-proof & "top of the bill" processing power
 - Exceptional optical zoom for scanning



Iristick market: Informed Reality





Use case@enterprise (IR glasses)



Competition benchmark (IR glasses)

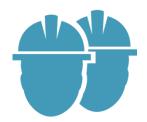
- Most comfortable frame: balanced & lowest weight
- 6 times the battery life
- Over 4 times the processing power
- Over 10 times the zooming power
- > 4000 times less BT/Wifi radiation near temple
- Heat dissipation near temple 36% lower



USP@iristick

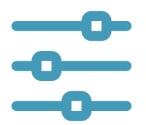
A clear cut focus:





Wearer safety & comfort FIRST

- NO(connectivity) radiation exposure near temple
- A truly wearable pair of glasses



Fit for purpose

- Exceptional zoom & scan capabilities
- Streaming capability
- 8hr battery life
- Processing power of a smartphone



Target markets



Quality control: handsfree inspection/remote audit

Shop floor: handsfree human-centered support

Logistics: disrupting voice picking technology

Maintenance: handsfree instructions/support

Field engineers: handsfree remote expertise/support



Telemedicine

Streaming for education

Handsfree information support@intervention

